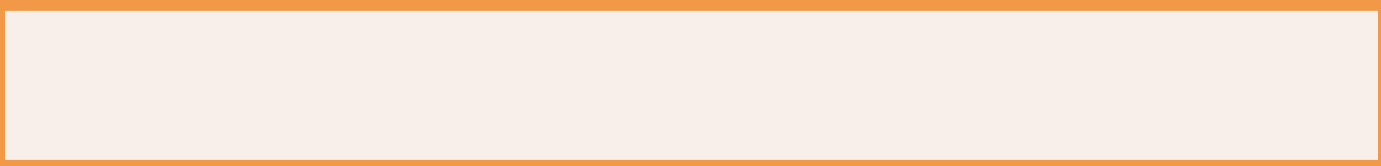


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# HVAC Specialty Categories

For Lead Generation



# HVAC Specialty Categories for Lead Generation

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In the competitive HVAC industry, niching down into specialty categories can significantly boost lead generation.

This guide provides insights into various HVAC specialties, along with relevant search data to help you identify lucrative niches.

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## HVAC Specialty Categories

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### 1. Dryer Vent Cleaning

- Monthly Searches: 74,000
- Competition: 66

### 2. Furnace Installation

- Monthly Searches: 14,800
- Competition: 36

### 3. Boiler Repair

- Monthly Searches: 6,600
- Competition: 22

### 4. Air Conditioner Parts

- Monthly Searches: 2,900
- Competition: 54

## 5. Heater Parts

- Monthly Searches: 1,900
- Competition: 53

## 6. AC Compressor Replacement

- Monthly Searches: 1,600
- Competition: 30

## 7. Ductless Mini-Split Installation

- Monthly Searches: 1,000
- Competition: 68

## 8. Boiler Heater Repair

- Monthly Searches: 720
- Competition: 31

## 9. Swamp Cooler Repair & Installation

### **Swamp Cooler Repair**

- Monthly Searches: 720
- Competition: 25

### **Swamp Cooler Installation**

- Monthly Searches: 590
- Competition: 31

## 10. AC Coil Replacement & Cleaning

### **AC Coil Replacement**

- Monthly Searches: 590
- Competition: 38

### **AC Coil Cleaning**

- Monthly Searches: 50
- Competition: 2

## 11. AC Blower Motor Replacement

- Monthly Searches: 590
- Competition: 36

## 12. AC Drain Line Cleaning

- Monthly Searches: 480
- Competition: 37

### 13. Commercial Boiler Repair

- Monthly Searches: 390
- Competition: 20

### 14. Inducer Motor Replacement

- Monthly Searches: 390
- Competition: 30

### 15. Evaporative Cooler Installation

- Monthly Searches: 320
- Competition: 36

### 16. Furnace Heat Exchanger Replacement

#### **Furnace Heat Exchanger Replacement**

- Monthly Searches: 170
- Competition: 14

#### **Heat Exchanger Replacement**

- Monthly Searches: 140
- Competition: 12

### 17. Furnace Inducer Motor Replacement

- Monthly Searches: 170
- Competition: 27

### 18. Air Conditioner Fan Replacement

- Monthly Searches: 170
- Competition: 50

### 19. Air Conditioner Blower Motor Replacement

- Monthly Searches: 170
- Competition: 29

### 20. Control Board Replacement

- Monthly Searches: 140
  - Competition: 9
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Specializing in niche HVAC services can help your company stand out in a crowded market. Use this guide to identify the most promising categories for lead generation and position your business for success.

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