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THE 50 MOST SEARCHED KEYWORDS

The Roofing Webmasters 50 Most Searched Keywords

At the Roofing Webmasters, it is our goal to target different SEO components in order to rank your roofing company higher in search engines. We do this by focusing on website design, content, social media, coding, and other search engine optimization tactics to get you more success for your business. One of the most important things we focus on is keywords. While keywords might not seem like a big deal, they are actually essential to targeting your specific customers. Consumers will either type in one or two words or a whole phrase when they are searching for a product or service, so it's important to know what keywords consumers are using. Because the Roofing Webmasters have years of experience researching and implementing roofing keywords to SEO and online marketing strategies, we know what keywords work. However, we want our clients to also be aware of what keywords will get them on the first page of search engines, so we put together an eBook called The 50 Most Searched Keywords. Knowing what keywords are searched most by customers looking for roofing services, will give you a better understanding of how a consumer looks for your business, which in turn can help you have a more effective and prosperous company. Below are the the 50 Most searched keywords for roofers.

1. Roof
2. Roofing
3. Roofing contractors
4. Roofing companies
5. Roofer
6. Roofing materials
7. Roof repair
8. Roof shingles
9. Roof replacement
10. Roof installation
11. Roofing services
12. Roofing supplies
13. Roof inspection
14. TPO roofing
15. Roll roofing
16. Rubber roofing
17. EPDM roofing
18. Roof coating
19. Green roof
20. Best roofing
21. Roof tiles
22. New roof
23. Metal roof

24. Tile roof
25. Concrete tile
26. Flat roof
27. Built up roof
28. Residential roofing
29. Commercial roofing
30. Roofing systems
31. Asphalt shingles
32. Types of shingles
33. Reroofing
34. Roof maintenance
35. Quality roofing
36. Types of roofing
37. Roof membrane
38. Rain gutter
39. Metal shingles
40. Composition roof
41. Residential roofing company
42. Leaky roof
43. Shingle repair
44. Residential roofer
45. Commercial roofer
46. Slate shingles
47. Roof repair service
48. Local roofers
49. Roofing prices
50. Roof damage